



GADSDEN STATE COMMUNITY COLLEGE

Strategic Plan 2016-19

Goals

Instruction

Expand & strengthen learning experiences that prepare a high qualified workforce, promote student success and drive the economic engine within the community, region and state.

- Implement a comprehensive enrollment management plan by Fall 2016
- Expand online offerings by 10% annually
- Expand dual enrollment by 20% annually
- Explore, develop & propose one or two new programs annually
- Implement a unified college readiness plan by Spring 2017
- Identify, track, assess and improve key performance indicators of student success by Summer 2017 and annually thereafter
- Implement a GSCC master teacher recognition program by Fall 2016
- Develop & implement a faculty advisement program by Fall 2016
- Develop & implement a professional development series on customer service delivery for all employees by Spring 2017
- 30% of the faculty will successfully complete requirements of the GSCC master teacher recognition program by Spring 2019

Infrastructure

Create & sustain a collegiate environment that promotes learning, is sensitive to internal and external stakeholders and is student-centric.

- Design & initiate implementation of a college-wide beautification plan by Spring 2017
- Develop a plan to accomplish critical renovation projects by Summer 2019 with renovations to be completed at one-year intervals
- Acquire & install a multi-service communication system by Spring 2017
- Evaluate structure, deployment of staff, work plans & quality of cleaning & preventative maintenance by support personnel by Summer 2016
- Install appropriate signage for all buildings to include the name and function of building by Summer 2017
- Develop plans and seek financing for state-of-the-art science/general education buildings to be constructed at the Ayers and Wallace Drive campuses by Summer 2019

Institution

Continuously improve to meet the needs and expectations of students, faculty/staff and the service area communities.

- Achieve and maintain accreditation/certification status where applicable
- Expand & enhance the GSCC professional development program for all employees that is timely & relevant, improves service delivery, builds a pathway for leadership succession and advances instructional delivery by Spring 2017
- Seek new sources of revenue from state and federal appropriations, grant opportunities and strategic partnerships with business and industry philanthropic groups (ongoing)
- Conduct systematic review of all programs/areas for relevance and long-term viability every five years

Gadsden State Community College is an affordable, accessible & comprehensive community college that prepares our diverse student population for success through quality education, innovative workforce development & meaningful community engagement. We foster the development of lifelong learners by giving students the opportunities to develop skills that empower them to contribute to the social, cultural and economic life of our communities, our nation and our world.

Objectives

Gadsden State — Empowering students to succeed in a global environment